

Integrating SKAdNetwork

With Koneo Mobile

For Publishers,

To integrate with SKAdNetwork you will need to implement the following changes to your app:

1

Add Koneo Mobile's SKAdNetwork ID to your app's info.plist file

Koneo Mobile's SKAdNetwork ID is: bxvub5ada5.skadnetwork



Update your app to support SKAdNetwork

Singular's sample Publisher app offers insights into requirements: Click here

3

Fetch a signed ad for each impression

Prior to displaying an ad, you will need to fetch a Signed Ad from Koneo's SKADNetwork Signed Ad API.

Please submit a request to the following api endpoint (Ask your AM to get your API key):

https://skadnetwork.koneomobile.com/api/skan/sign?api_key={api_key}&campaign_id={campaign_id}&publisher_id={publisher_id}&source_app_id={source_app_id}&version={version}

Parameters	Definition	Value	Required
campaign_id	Koneo Mobile CampaignID	1234 (integer)	Yes
publisher_id	Your Koneo Mobile PublisherID	1234 (integer)	Yes
api_key	Each request has to be verified with your Koneo Mobile Publisher API Key	1234 (integer)	Yes
source_app_id	App ID which shows ads. example: 331177714	1234 (integer)	Yes
version	SKAdNetwork Version. For view-through ads, use version 2.2 and later. example: 2.2. The API supports 2.0, 2.1, 2.2	2.0 (integer)	Yes

Once you request an ad from this endpoint, you will receive a signature with offer details (if you're approved to run the offer, otherwise it will return an error).

SUCCESS

```
{
"version":"2.1",
"network":"bxvub5ada5.skadnetwork",
"campaign":"27",
"itunesitem":"302584613",
"sourceapp":"237623666",
"signature":"MEQCIGIvANdqGUi/KDHz+QXsVCpxtGyv8Riilr2e0pK62qQtAiA5J61lK3jEfQb/xwUoqFYPhqCdsuXXZgF
2/EqERMg==",
"nonce":"6c6ad99b-d37a-4221-880a-94774841d1d4",
"timestamp":"1620386704070"
}
```

ERROR

```
"version":"2.2",
"network": "bxvub5ada5.skadnetwork",
"campaign":"27",
"itunesitem": "302584613",
"sourceapp": "237623666",
"fidelities":[
     "fidelity":1,
     bdcr9BPBpXsQ==",
     "nonce": "c289dc6d-17fe-478a-bbde-221b00dd3c98",
     "timestamp":"1620387014563"
     },
     "fidelity":0,
     e76zuh+vRVcxPpck=",
     "nonce": "1761f3bd-69a8-47cd-b74b-ee180fa4c077",
     "timestamp":"1620387014598"
```

Update the click handler on your ad

When a user clicks on an ad, call: loadProduct(withParameters:completionBlock:)

Passing in the signed details you received in step 3.

Send a parallel request to our click url

In addition to calling loadProduct, you can send a S2S request to our click endpoint at:

https://g9i.sevmob.com/tracker/creative_c?campaign_id=375189&publisher_id=489¯os&s2s=true

Publishers should send the clicks s2s to us via our click endpoint. Please include any macros at the end of the URL depending on the offer.

##IMPORTANT## We have to receive the user-IP and the user-agent for all clicks and impressions: ...&user_ip=(ip-address)&user_agent=(encoded-user-agent)

5